Return-Path: <Brewster@wais.com>
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Message-Id: <9303120333.AB20381@wais.wais.com>
To: barbara, duhring, morris, ottavia@think.com, richard, mka
From: Brewster@wais.com (Brewster Kahle)
Subject: Sig WAIS
Cc: staff

Mary → in office T+W

WAISites,

SigWAIS will be a very very big event. I think there will be about 200 people there. There is no reason we should not make it a big splash for us. I am asking for lots of help to make this a great event. We dont have much time, but I think it is important. Richard will be coming out, and hopefully he can be pressed into service. Ottavia will be here as well.

As I walk around washington, it is time for a splash, and this will be great. Lets do our part! I realize that over half the people on this message are not "employeed" by WAIS Inc, but thank you for pitching in! We will build a company yet.

I will list a bunch of things I suggest we do, and suggest who might be able to help. Please send in comments and "help!" messages so we can get it all done.

What I suggest:

1. We give out lots of good stuff:
   A packet with floppies and WAIS Inc info.
2. Show off the DBMaster on NeXT
3. Start an anonymous FTP site on wais.com
4. Move the mailing lists, wais-discussion and wais-talk to wais.com
5. WAIS Inc sign? I think we should be low key, but we should think about how we want to come across at our demo station. I think we want to look really professional, but low key.

? + answer list
Top 4

meet to call Wed. morn.

#1: A packet of information: this should be about 100 packets. Lets make them kind of nice, but not too exotic. Budget: about $500. I dont know who should lead the design on this. Maybe Mary?

Floppies of the new WAIS for Mac: Lets put it out in the Public Domain. We need a splash screen to say this. Harry can you work on this? Is there a copy house that we can work with on this? What source should we put on the floppy? Should they be running on the classic (.1)?

Company overview: The graphic needs to not be ascii and not log scale, and better labeled. Richard and John, can you guys work on this? The customer list is wrong. Lets update it.

Company story: we need to tone down: brewster did everything. I will have to work on this with john. Also, there were some comments on things that could be changed.

Copies: overview
story
✓forbes - mary
mw 1-93
ny 1-93
networkworld
? + answer sheet
Unix SVR4 server?

Can we get Forbes reprints? I saw something about that on barbara's desk, but I have not seen reprints.

#2 Show off DBMaster on a NeXT

I have not heard from Ottavia or John about a NeXT from NeXT at USGS. They are planning on it and it is being publisized. think of this as a trade show.

Kevin, can you help install this and get it going on Thursday?

Barbara, where is my meeting with InfoData on Thursday? Can it be at USGS?

#3 Start an anonymous FTP site on wais.com
Harry, can you do this? I would like to host the new WAIS for Mac there with lots of other things that are on Think.com.

#4. Move the mailing lists, wais-discussion and wais-talk to wais.com
Again, Harry, do you have tim to get that listserve from the net and install it ? I think you are working on fielded search, which is needed, so I want to coordinate. I might be able to do that over a modem link, but everything is hard on the road.

In terms of politics on this, I will write to Jonny.

Yippie!

Think of this as practice for our announcement. What do you all think?

-brewster